VERDA

VERDA Introduction to Cloud Systems

The VERDA cloud system provides a complete set of industry solutions for home decoration paint, including store management, formula synchronization, data push, big datacollection, and big data analysis.



Seven Functions

1.Cloud Management

- Shop management .
- User management.
- Formula management.
- Query management.
- Global deployment and unified management.
- Region and structure management.

2.Cloud Storage

- Standard formula data storage.
- Client configuration backup storage.
- Customers' data storage.
- Customers' tinting history record storage.

3.Cloud Push

- Configuration push.
- News/announcement push.
- Advertisement push.
- Label push.
- User authority push.

4.Cloud Computing

- Search formula online.
- Big data collection and computational analysis.

5.Cloud Report

- Tinting data report.
- Aftersales report.
- Log report.

6.Cloud Aftersales Service

- Real-time feedback of machine status.
- Aftersales progress tracking.
- Color discrepancy/Aftersales handling.

7.Cloud Accessories

- Service station management.
- Warehouse management.
- Material management.
- Inventory management.



Cloud System Features

Cloud system supports multiple platforms

It can interface with various platforms and support integration of various application logics. At the same time, it can also conduct various business and data docking with client companies.

VERDA platform data security

The framework data communication is reliable, and multiple encryption mechanisms are used in data transmission to ensure data security.

Reduce manufacturer investment

After adopting the VERDA platform, the formula is synchronized in real time, and advertising promotion information can be delivered in real time, solving the problems of slow manual updates, high investment costs, and multiple color difference complaints in the home decoration paint/automotive paint industry formula.

Strict control of the store

The VERDA cloud system can strictly control each color grading terminal to prevent terminal store contracts from expiring, non cooperation, and unauthorized adjustments to other items,There are many issues such as brand formula.

Provide data support for market sales and manufacturer strategy formulation

The VERDA cloud system quickly collects store terminal color matching data. Through data calculation and analysis, it can quickly summarize data information such as color matching volume, color product ranking, color code ranking, color paste usage, canned color matching proportion, etc. in various regions, providing strong data support for the company's market sales and plan formulation

VERDA

VR Home Color Matching System Introduction

VR is a home color matching system innovatively developed by VERDA. Combining the characteristics of home decoration, it accurately and quickly recommends solutions to homeowners in the form of questionnaires, and views the solutions through VR. And freely change the colors of walls, floors, and furniture to create your own home decoration plan. So as to achieve rapid transactions and promote the use of colored wall paint.



Main Functions

1.Scheme Recommendation

- It automatically recommends the color matching scheme according to questionnaire system.
- 2 +1 scheme recommendation (2 schemes automatically recommended by system + 1 popular scheme).

2.Color Change, Collection

- Support real-time color change of wall, floor and furniture.
- 3-4 color matching color, similar color recommendation.
- 200 household common colors, art paints color change.
- Support full color card import and color change for customers.
- Randomly collect color matching scheme.

3. Customer Management, Tinting

- Customer information automatically generated.
- Paint amount estimation.
- Independently select color scheme to generate order.
- One key tinting by dispenser.

4.Customer View Shared Schemes

- The customer freely views collected schemes on the web.
- Share the schemes to WeChat moments.

5.Cloud Service

- Support the shops bonded to several devices for convenience of management.
- VR administration side manages color scheme:

1.Design color scheme upload, download and push to stores.

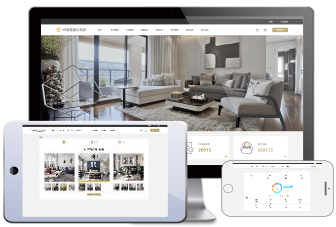
2.Views, customer quantity and order quantity data statistics.

3.Message real-time push.

6.Others

- Support local language and multi-language.
- Support to establish multiple sub account numbers.
- Custom system configuration, product data management.
- VR all-in-one machine glass management, monitors operating status of glass in real time.

Innovation Highlights



Multiple platforms, multiple devices

Support multi-platform, PC and webpage.
Support multiple devices, HTC VIVE, HTC Vive Focus (VR all-in-one machine).
Change color through multi-platform, VR glass and computer.

Designer version

The designer is free to design the scheme, then push to all shops.

Change color on multi-platform in real time

The customers can change color on VR to achieve house customization and real-time viewing.
The shop assistant helps guide the customers to change color on computer so as to avoid communication differences with customers.
The customers also can check color with glasses at any time.

Check color schemes in different ways

Design schemes can be checked on computer, VR glass, webpage and mobile phone, among which 720 panorama can be checked on webpage and mobile phone.

Questionnaire survey analysis of customer color psychology

The company collaborates with professional color companies to analyze customers' color preferences based on online consumer groups and lifestyles, combined with the characteristics of indoor homes,Reasonably and quickly recommend solutions to homeowners in the form of questionnaires.